

Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

Claims 1-23 (Cancelled)

24. (Previously Presented) A merchandising system for presenting and storing articles comprising:

a base having a front, a back and sides and configured to support the articles in a substantially vertical orientation;

a first projection configured to couple a first side to the base in a first position to define a first space and to couple the first side to the base in a second position to define a second space; and

a member movably engaged with the base and configured to extend beyond the back of the base such that the system may be used with a smaller sized shelving system and a larger sized shelving system without limiting the increased storage potential of the larger sized shelving system.

25. (Previously Presented) The merchandising system of Claim 24 wherein the base and sides define a space for containing the articles.

26. (Previously Presented) The merchandising system of Claim 25 wherein the member is configured to extend beyond the back of the base to create a third space for containing the articles in addition to the first and second spaces.

27. (Previously Presented) The merchandising system of Claim 26 wherein the first projection is configured to directly couple the first side and the base together in the first position and the second position.

28. (Original) The merchandising system of Claim 27 wherein the member is at least partially curved.

29. (Previously Presented) The merchandising system of Claim 24 wherein the first projection is adjustable in an at least partially vertical direction.

30. (Currently Amended) The merchandising system of Claim 24 [[27]] wherein the member is integrally formed as one piece.

31. (Previously Presented) The merchandising system of Claim 24 wherein the first projection is configured to be provided in a first configuration and in a second configuration.

32. (Currently Amended) The merchandising system of Claim 24 [[27]] further comprising a mechanism for advancing the articles toward the front end of the support assembly.

33. (Original) The merchandising system of Claim 32 wherein the mechanism provides a biasing force to the member.

34. (Original) The merchandising system of Claim 33 wherein the biasing force causes the member to advance the articles toward the front end of the base.

35. (Previously Presented) The merchandising system of Claim 31 wherein the first projection engages the base in the first configuration and disengages the base in the second configuration.

36. (Previously Presented) The merchandising system of Claim 24 wherein the first projection is integrally formed with the first side.

37. (Previously Presented) The merchandising system of Claim 35 wherein the second configuration is vertically spaced from the first configuration.

Claims 38-41 (Cancelled)

42. (New) A merchandising system for presenting and storing articles comprising:
a first base having a front, a back and sides and configured to support the articles;
an assembly movably coupled to the first base for advancing the articles toward
the front of the base;

wherein a first side is configured to be coupled to the first base in a first position
to define a first space;

wherein the first side is configured to be coupled to the first base in a second
position to define a second space; and

wherein the assembly comprises a member configured to extend beyond the base
to create a third space for containing the articles in addition to the first and second spaces.

43. (New) The merchandising system of Claim 42 wherein the sides are not integrally
formed with the first base.

44. (New) The merchandising system of Claim 42 wherein the first side is configured
to directly couple to the first base in the first position and the second position.

45. (New) The merchandising system of Claim 42 wherein the member comprises a
curved pusher.

46. (New) The merchandising system of Claim 42 wherein the member is integrally
formed as one piece.

47. (New) The merchandising system of Claim 42 wherein the member is configured
to extend beyond the back of the first base to create the third space.

48. (New) The merchandising system of Claim 42 further comprising members that
adjustably couple the sides to the first base.

49. (New) The merchandising system of Claim 48 wherein the members are
integrally formed with the sides.

50. (New) The merchandising system of Claim 48 wherein the members are adjustable in an at least partially vertical direction.

51. (New) The merchandising system of Claim 48 wherein the members comprise portions that releasably engage the first base.

52. (New) The merchandising system of Claim 51 wherein the portions that releasably engage the first base comprise connectors.

53. (New) The merchandising system of Claim 48 wherein the members are configured to be provided in a first configuration and in a second configuration.

54. (New) The merchandising system of Claim 53 wherein the members engage the first base in the first configuration and disengage the first base in the second configuration.

55. (New) The merchandising system of Claim 54 wherein the second configuration is vertically spaced from the first configuration.

56. (New) The merchandising system of Claim 42 wherein the assembly is slidably engaged with the first base.

57. (New) The merchandising system of Claim 42 wherein the assembly for advancing the articles further comprises a biasing mechanism that provides a biasing force to the member.

58. (New) The merchandising system of Claim 42 wherein the first base has a beveled surface near the back for allowing the articles to advance smoothly.

59. (New) The merchandising system of Claim 42 wherein the first base does not include a back wall.

60. (New) The merchandising system of Claim 42 wherein the first base comprises one or more projections on at least one side.

61. (New) The merchandising system of Claim 60 wherein the projections are configured to couple to a side of a second base.

62. (New) The merchandising system of Claim 60 wherein the projections are configured to couple to apertures on a second base.

63. (New) The merchandising system of Claim 42 further comprising a panel for displaying article information.

64. (New) The merchandising system of Claim 42 wherein the first space and the second space are storage spaces for the articles.

65. (New) A merchandising system configured to have a width and to dispense products comprising:

a base;

a first side comprising a first member that couples the first side to the base;

a pusher movably coupled to the base for providing a force on the products;

wherein the width is adjustable by,

providing the first member in a first configuration wherein the first member is engaged with the first base and the first side is provided in a first position,

providing the first member in a second configuration after being provided in the first configuration wherein the first member is disengaged from the first base, and

providing the first member in a third configuration after being provided in the second configuration wherein the first member is engaged with the first base and the first side is provided in a second position,

wherein the pusher is capable of extending beyond a back of the base such that one or more of the products may be retained by the system beyond the back of the base.

66. (New) The merchandising system of Claim 65 wherein the pusher comprises an arm.

67. (New) The merchandising system of Claim 66 wherein the arm is curved.

68. (New) The merchandising system of Claim 65 wherein the sides are not integrally formed with the base.